

A scenic view of a beach with a rocky pier extending into the ocean under a cloudy sky. The foreground shows a sandy beach with some footprints. The middle ground features a calm sea and a rocky pier. The background consists of a range of mountains under a hazy, overcast sky. A palm frond is visible in the top left corner.

YOUR PHONE CALLED.

IT SAID TO TELL YOU THAT THIS BOOK HAS :

KICK ASS PHOTO APPS

PHONE WHISPERS : "THESE APPS ARE EPIC"

CHAPTER 1

DREAM IT

Last night I fell asleep on your photos.

Sorry about the drool.

What-up-wit-dat?

Are you ready to change that up and crush it
with killer photographs?

Are you ready to do it the **easy** way?

Good.
I knew you were easy.



I WROTE THIS BOOK FOR YOU ... to show you that there is more than one way to slice a PIE or edit a photo with an APP



Pie??!! Did someone mention pie?



If it isn't fun, don't do it.

And just so you know,

This is going to be FUN

ABOUT THIS BOOK

The photo apps in this book are the dope. Ring the bell. *Do the dance.* These apps will make you *boogie woogie.*

I wrote this book because I went through years of blogging and photo editing ... AND ... *blush from head to infinity*... I have the fugly photos to prove it. It was at that point that I made a face that slightly resembled this—> !!!?!?!?!?!!!!! **Grrrrh.** There are exactly fourteen thousand one hundred and seventy three photo apps out there * punches self in face* and I tried them all.

I'd rather walk a tight rope in a thong, than do THAT again.
You don't have to go there. With or without the thong.

What's the payoff?

Uhhm, besides the obvious fact of YOU not having to wear a thong?!!?

Now... My photos are amazeballs amazing.

And now your photos can be amazeballs too.

Yes. They can be **that** good. Your photos can be all that AND a bag of chips.





Let's talk about cake. Who the hell doesn't like cake?



WHAT'S IN IT FOR YOU?
CAKE, OF COURSE.

How can you do it too?

With your mobile device and the *best of the bestest* photo apps in the whole wide freaking world.

Most of the apps are FREE. All of them are awesome. You have my word on that.

You don't need the moon phase to be just so and the tide doesn't need to be flowing in some funky North Westerly direction. There is nothing complicated about these apps.

Zip. Nada. Nuttin'.

It's as **simple** as that.

How do you pick the best of the best? The tried and true of awesomeness?

It's a piece of cake. Mmmm. Cake??

Shut your face, cake. Or we will devour you.



Photography

BODACIOUSNESS
(is that a word?)

Uhhm. It is now.

WHY OH WHY THESE APPS ?

Why *these particular* apps, you may ask ???!! I chose them because I became obsessed with the best of the best apps while creating photos for my blog. But not on weekends. No one should work on weekends. I lie. I totally worked on weekends. I did it because not only do I LOVE LOVE love photos, but because I'm too lazy to learn photoshop (aka the most complicated photo editing program in the history of ever.) Amen to weekends and NO photoshop. Who wants to learn photoshop? For me, photoshop = backstage pass to guaranteed disaster. Hey, don't get me wrong. Some peeps like to tinker in photoshop. I would rather tinker in a pit of crocodiles.

Ohmergerddd. I also chose these apps because they are **easy to use**. They will take your photos from blah to BODACIOUS.

They will float your boat and butter your bread.

BUCKLE UP. This is the mother load of app awesomeness. Your photos will never be the same. Your phone will never be the same.

These apps are my little magic SECRETS.

Shhhh. They are only for you.





Do tell. Spill it. Spill the beans.

EVERYONE LOVES TO KNOW THE MAGIC SECRETS.

If not, they aren't a real person.
Even cats like secrets.

This book will take the mystery out of photo apps, teach you which ones to use and show you how to smear *beauty* all over your photos.

Ready?

Look no further.

The magical mystery is about to be unfolded.

PS If, at any point you get stuck, [drop me a note](#) or visit the [blog](#). There is a ton of free info right [here](#) in the blog.

Note :Because [I am an iCrazed gal](#), I have a strong attachment to apps that work well with an iPhone and iPad (simply because that is what I use).

I have linked to iTunes to easily download these apps to your devices (while simultaneously patting your stomach and rubbing your head).

Click on each link on the following page to make it all happen in your iTunes kingdom.





LINK IT UP, MAN.

| | | |
|-------------------------------------|------------------|--|
| <u>Instagram</u> | iPhone & android | FREE |
| <u>Glaze</u> | iPhone and iPad | FREE |
| <u>Camera +</u> | iPhone only | \$1.99 |
| <u>Cartoonatic,</u> | iPhone and iPad | FREE (option to buy .99 cent upgrade). |
| <u>Percolator</u> | iPhone and iPad | \$2.99 |
| <u>Hipstamatic</u> | iPhone and iPad | \$1.99 |

LET'S DIVE IN.

Let's get this ~~PARTAAAAAY~~ started.

Ladies and gentlemen, start your engines.

vroom
vroom...



CHAPTER 2

INSTAGRAM

With instagrams
BEAUTIFUL filters and
softening HUES,
photos take on a whole
new level of
GORGEOUSness.

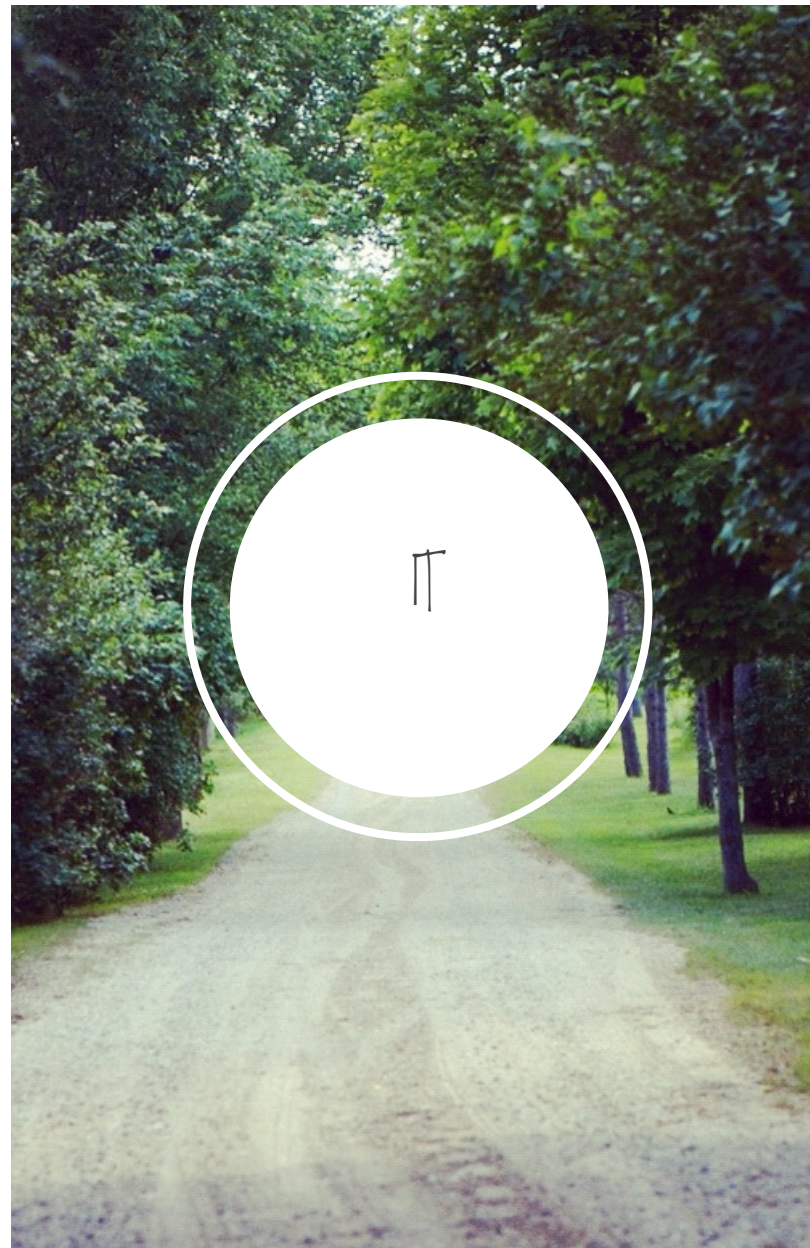
{ So pretty }
You could lick them.
Just sayin'.



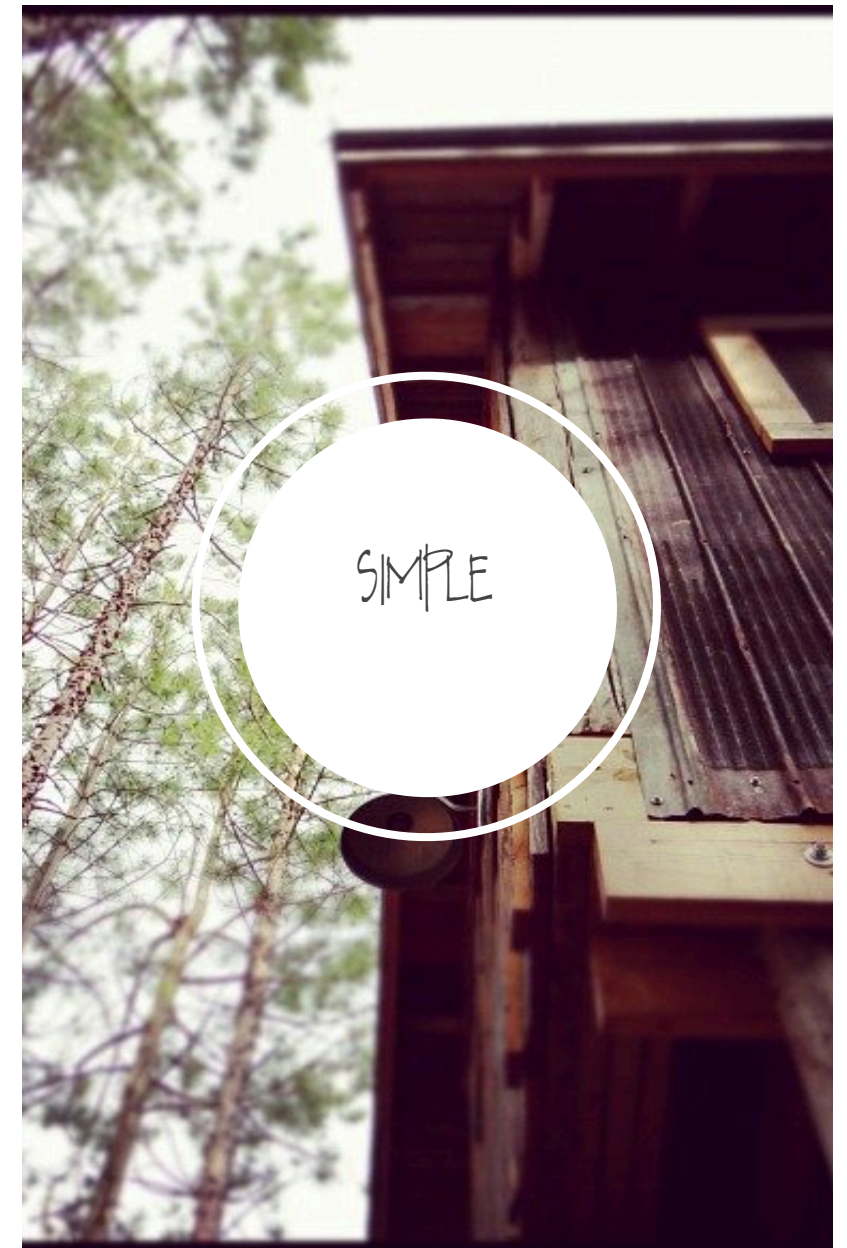


The absolute beauty of instagram is the actual ease of the filters. With the touch of one button, you can pick a filter and you are done!

The *Lo fi* filter adds pops of color and interest.



The *Amaro* filter brightens and softens. Über pretty.



The *Walden* filter (my fave!!) lightens, brightens and makes photos just gorgy gorgeous with muted colors.

It's a humdinger stunner.



Life in pictures

It's a whole lotta fun

INSTAGRAM IS QUITE SIMPLY... SIMPLE...

That, and it is one of my all-time favorite apps ewwahhh.

SIMPLICITY is where it's at. An uncomplicated platform just makes it FUN. As you get more comfortable in Instagram, you begin to discover what a fab social platform it is too.

WHAT'S IN INSTAGRAM? DO TELL. TELL IT, DAMMIT:

1. The ability to comment on photos. Good times!
2. You can LIKE them with a quick little touch.
3. You can share on Facebook, Tumblr, Twitter, Flickr, and even Foursquare~ again, each with the touch of **one** button. Simple.
4. Instagram has fab FX effects and yet not **too** many. It gives choice, but not so much choice that it would be overwhelming. It's just right. Like Goldilocks and three bears. Ahhh.
5. Photographs can be easily searched by #hashtags and @username
6. Tag people and tag brands (similar to Facebook)
7. It has 15 second video capability with filters. Video recording with breathtaking cinematic stabilization. Hola.





INSTAGRAM



Double dog dare you to take a crack at instagram. You will love it.

TIPS AND TRICKS:

Make an effort not do a whole run of similar photos in a row... like a zillion party pix. It monopolizes the timeline of the peeps that are following you....and it's baaahoring.



Limit the selfies, man ... unless you are a ginormous captivating dog or epic funky cat.... then all bets are off. Go for it, little kitty.



Are you a business or blog?

Tag your favorite brands. They notice.

Create brand consistency for yourself by picking a filter that you love & stick with it. Don't have one yet? Play with the different filters until you feel comfortable with a look that is YOU.

Walden Filter

INSTAGRAM

Transform everyday moments into works of ART ...



Guess what?! All photos created on instagram are a perfect **SQUARE** and **GREAT** for creating your own gift cards !

Read more and/or download Instagram from the iTunes store [here](#). Instagram will work on iDevices and Android devices.



INSTAGRAM

"The beauty of
instagram is its
simplicity"



Create a brand look and feel by using consistent FILTERS.



INSTAGRAM

The benefits and good stuff

Instagram photos can also be set to be saved automatically to your camera roll. Save those photos, and you can build a FAB library to use later on your website or blog.

Want more traffic to your website or blog?

Think *visual*. Think images. Think **beautiful images**. Photography can make or break a blog or website. Don't believe me? There are a lot of blogs in the blog graveyard. They died the death of fugliness. Readers were blogstipated with drones of blah blah blah text and fugly photos.

If you are not using images in social media, you are an idiot. A duffass. A doink. I might just reach through the page and slap you up side your head. Photos are attention grabbers. Grab it !

Use them in Twitter, Facebook, Google + and other social circles. Photos in Facebook fan pages, twitter timelines, Google + pages, and blogs create a much more effective look and capture *goobs more* attention...by a long shot. Break up text with white space and tell a story with your photos.

Plain text without imagery can be dry and *yawn* boring. Don't be that person. Nuff said?

Good. I thought I was going to have to take this outside. Truth serum: Have no fear, I punch like a girl.



Create gobsmacking
awesome photos in a jiffy !



INSTAGRAM EMBEDS

A coolio example of how you can embed your instagram pix [right into your website!](#)

HOT TIP:

You can embed instagram photos right into your blog or website.

Sadly tho, there's no instagram filter to make you look less drunk in photos. Get drunk on possibility. That's enough, *oh whipper snapper bad ass*. Instagram doesn't have a breathalyzer. If it did, people would still have their jobs after the office party. Hey wait. Never mind. Ha.

Instagram is **faboosh** on a cell phone, but it is absolutely **epic** on an iPad. With the large iPad screen, you can view your filters and photos to your hearts content. Simply hit the 2x magnification on your iPad and view your photos in über large format. Yesss.

One of the disadvantages of instagram is that it is not URL friendly within the comment section. If you want to share a blog post or link to a URL, it is not a quick link and wham you are done. The only way for other instagrammers to go directly to your URL is if it is in your instagram profile. That's it. That's all.

REMEMBER:

Enter your site/blog URL in your instagram profile. <-- Remember that one. It's important.



HASHTAG? H.A.S.H.T.A.G.

What the hell is a hashtag?

Instagram is a playground for **hashtags**.

If you are looking for extra LIKES on your photos, engage with others authentically and use popular trending hashtags. When I say *engage* authentically, I mean ~ engage for reals. Like a real person would.

Social media platforms are just like real life when it comes to engagement.

Be authentic.

Be the real you.

Shine.

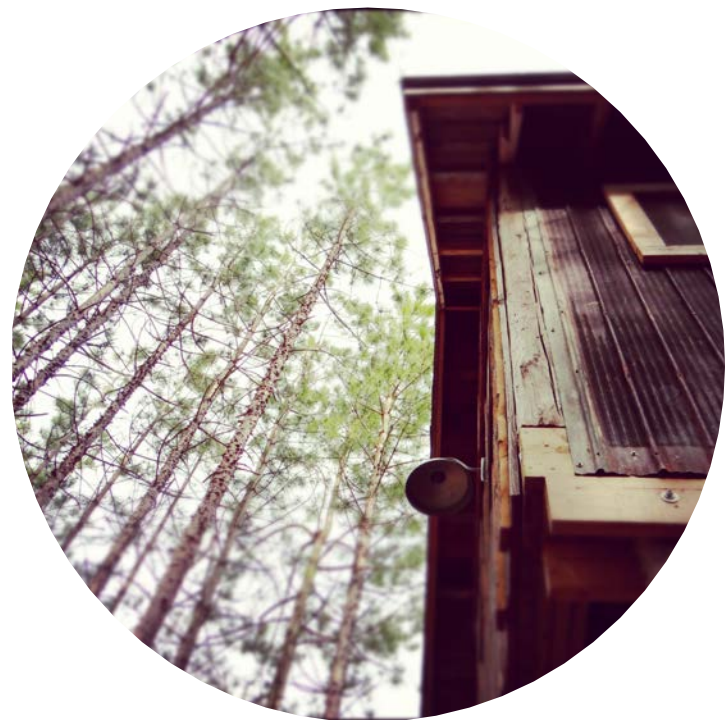
Be kind.

Hashtags and trends are forever changing. Keep up to date on the latest trending hashtags and try to limit them to 5 per photo.

Common ones that I have used are #iPhoneOnly #PhotoADay #WaldenFilter #InstaMood #PhotoOfTheDay #iPhoneography. It's also fun to just make some up. It doesn't help for search terms and SEO but it is fun.fun.fun. Like #PopcornForDinner #MyLifelsACrazyStraw :)

Got it? That's how **hashtags** roll.

Okay, instagram pro. Ready for the next app of awesomeness? Here we go...



CHAPTER 3

GLAZE

Turn a photo into a painting ...

in moments.

For reals.

THAT fast.

How fast?
snaps finger

That **fast, smarty pants.**



GLAZE

*"Excqeeze me". But have I told you how
talented you are with your techno paint brush?*



YOU ARE A BRILLIANT ARTISTE.

YOU ARE SO SMART. MAY I KISS YOU ??!!



Tons of paint effects are available on this app for free.

Yup

You heard that right.

Free.



GLAZE

This funky app was designed for the iPhone and iPad. It was also designed to blow you over with a feather. It's freaking dreamy. It can take a boring photo and turn it into a stunning painting within SECONDS. Now if only it could make dinner. Hmmm.

STYLE!

Here's the gist of it ... upload a pic from your camera roll into the Glaze app. Tap on the style buttons to see each of the paint effects. Got one? Good. You are done. Save the photo back into your camera roll. Man, you are smart.

SHARE!

There is also an option to share on Facebook, Twitter and Email. I have sometimes received error messages in there. A quick save into the camera roll is much safer/easier. Keep it safe, Elmer the safety elephant.

CREATE!

You can create works of art for gift cards, unique avatars, profile pictures, and photo printing. You can even create posters! Tahh-dahhh. This app creates full-resolution images for poster prints up to 21 megapixels.

This app is totals goof proof easy to use. Your friends will think you are a brilliant painter.

... OH la la ... come on. Let me smooch you.



NEVER MIND.
I'LL KISS THE DOG.

GLAZE

I gushed about this app on the bloggy. [You can read all about it here.](#)

It gets better. Uhh huh. Hells yeah. When you save your photo, you can also save it in the resolution of your choice.

Small Medium **LARGE** or the original source SIZE.

Beautiful work.

You should give yourself a hand.

Clap yourself up.

Give yourself a raise.

Take yourself out to dinner.

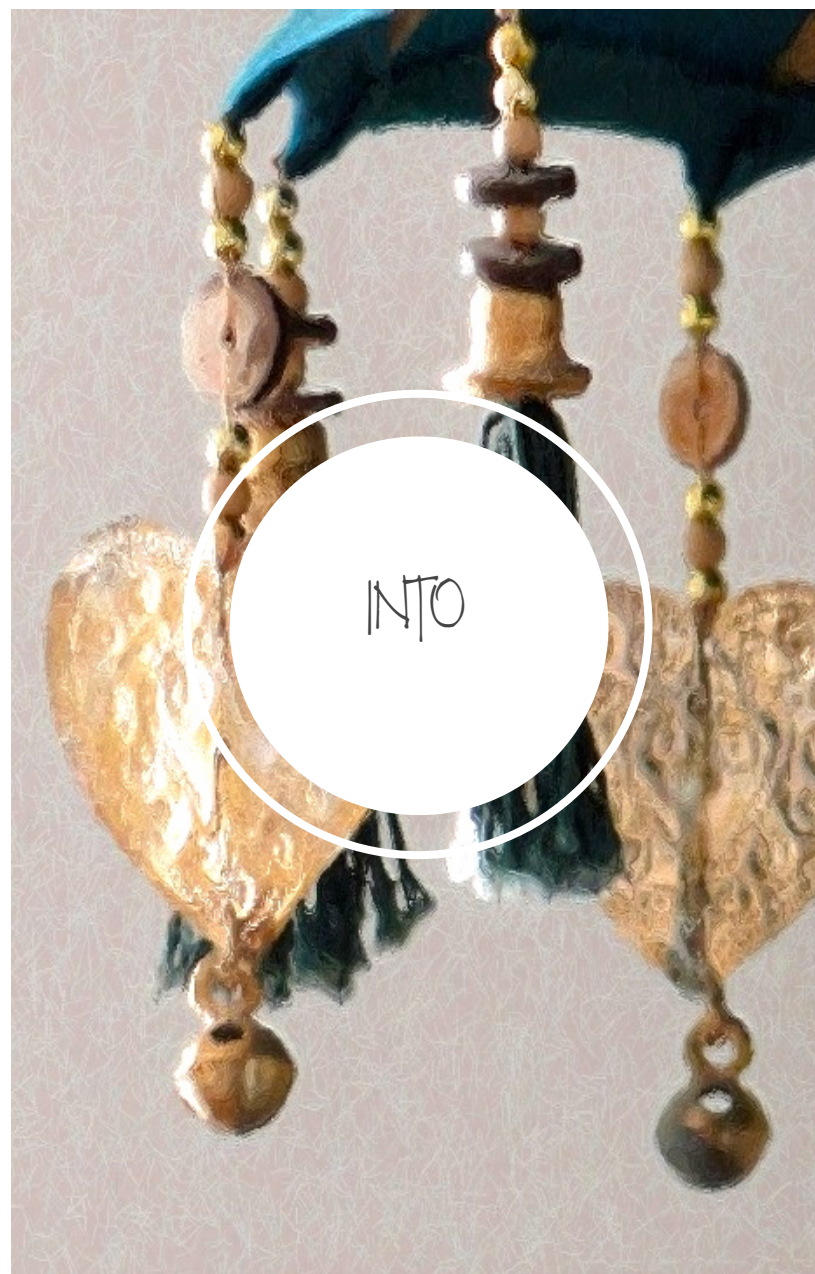
Take a photo of the restaurant chandelier.

Not that I would do that.

I would never do that.

I totally did that.





GLAZE

*"Your secret is
safe with me"*

There. You are an artiste. It only took a few moments.

Seriously.

Moments

Pucker up. This might be love. Let's go and kiss another app...

CHAPTER 4

CAMERA +

The built in camera is the *SECRET SAUCE* of this yummy app.

Take a photo like a *pro* !!

A sexy pro.





Make this your *GoTo* app for picture taking **AND** photo editing.

It does it all.

Just like your Mom.

CAMERA +

Add crispness & zippity-do-dah-day to almost any shot.

Shot?!! Did someone mention having a shot? Hmmm.

Camera + is a sweetie app because not only can you edit, you can use this app to actually take the photo !!

I often use the camera from *CAMERA PLUS*, and edit right in there. It works better than my actual iPhone built in camera. Imagine that? Cray-cray but true.

The camera is **that** good.

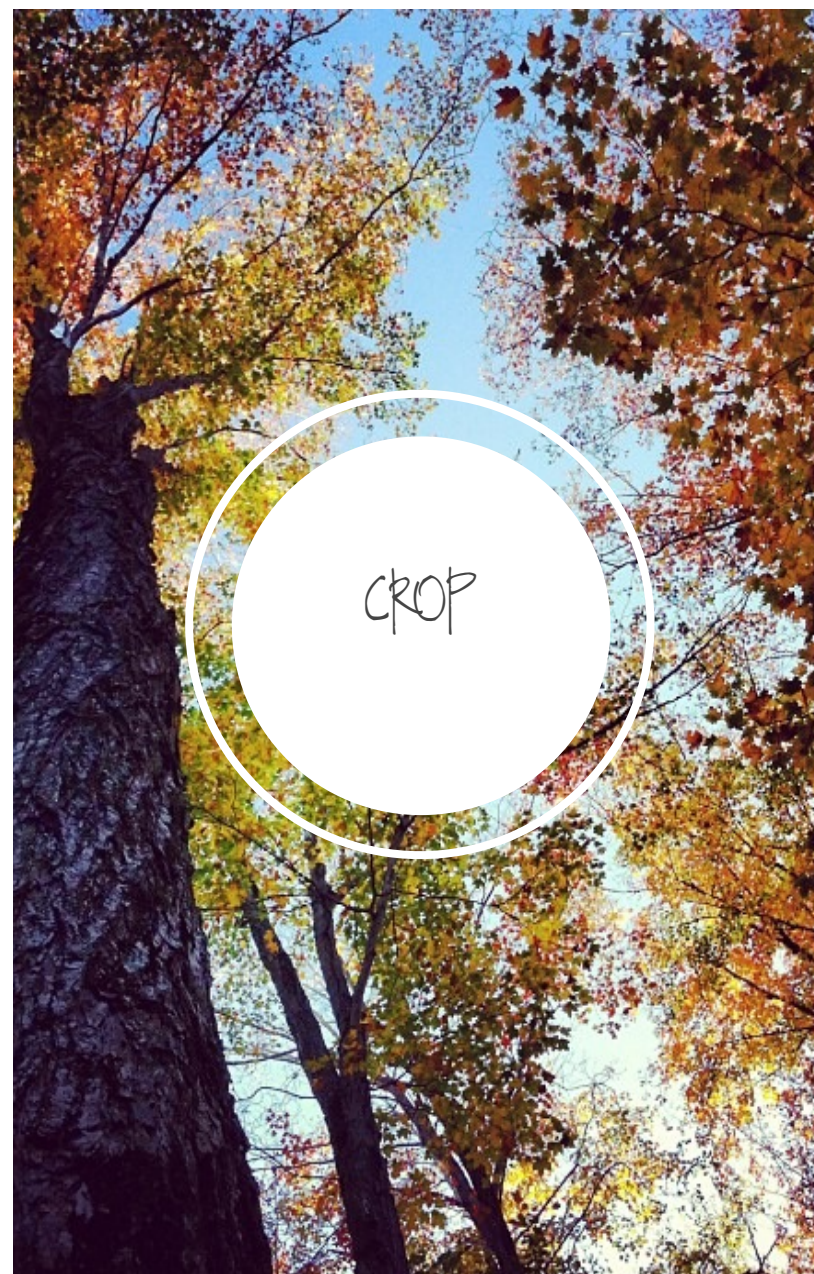
It functions very close to a 'real camera' but it's on your wee telephonie. Who could ask for more than that?!!

Have photos saved in your phone already? Fab. Just flip them right into the app and edit like mad. It's oodles of fun and it's

Magical

What more can you do??.... TONS !! Buckle up. This is going to be a ride.





CAMERA +

- * Add borders and write captions
- * Advanced shooting modes
- * Front flash & continuous flash
- * Digital Zoom
- * Add clarity, flash and scene selection.

- * Touch exposure
- * 6 X Zoom
- * Crop
- * Touch focus



My fave FX effect is

Cross Process

It is the effect I used on these photos.

Funky, huh?

You will luuuurve it.

But there is so much more to this app, than just that.

The only thing that is missing is the ability to bake a cake.

There needs to be an app for that.

Oh, and while we are at it... A personal chef, chief cook and bottle washer.

I'm all over that like white on rice.
How about you?

CAMERA +



CAMERA +



A cool FX effect to try is **TOY** camera.

Try it. *Mind blowing.*

It pumps up the volume. Big time.

DARK photos?

No probs.

You can fix a dark photo with the **clarity** button. Kiss that button. It's epic.

Want to know something else that's coolio?

THE FILTERS!

- * Shimmer it up with HDR
- * Get down and dirty with GRUNGE
- * Add emotion and despair with SO EMO
- * Cross Process and Toy Camera are my 'old faithfuls' and always dreamy! Go for it. Give it a whirl.

Test the waters. Dip your toe in. It's pretty darn sweet. Let's go taste another app ...

CHAPTER 5

CARTOONATIC

Listen up, artiste.
You are on a roll.

Now you can create photos
that look like

sketches
with
pops of color!





BOOOYAH!

Does it get any prettier than that?

I love this app and the staggering simplicity it brings to photography.



CARTOONATIC

Pssst. You can read more about this app on the bloggy, [right here](#).

CARTOONATIC

is an app where you can take a photo and change it up BIG TIME.

You can make the photo look like a sketch ~ or~ a funky hand sketched drawing. You can make it pop with color. Or you can subdue it with muted tones. Want to really go cray-cray? You can also make animated video with added soundtrack. Holy Batman.

CARTOONATIC +

To upgrade or to not upgrade? That is the question. The answer is DO IT. This is an app where it is worth it to *spend* the 99 cents. Seriously. 99 cents. A bargoonie. Without that spend, you're limited and I will think you are a numskull. The upgrade also equals no ads. Yessss.

With the upgrade, you can not only take a photo within the app, you can also grab one from your camera roll and then change it up. This is a beautiful feature (my favorite part, actually).

I have all kinds of crappy photos in my camera roll. Before I dump them, I load them into cartoonatic + and play away.



CARTOONATIC

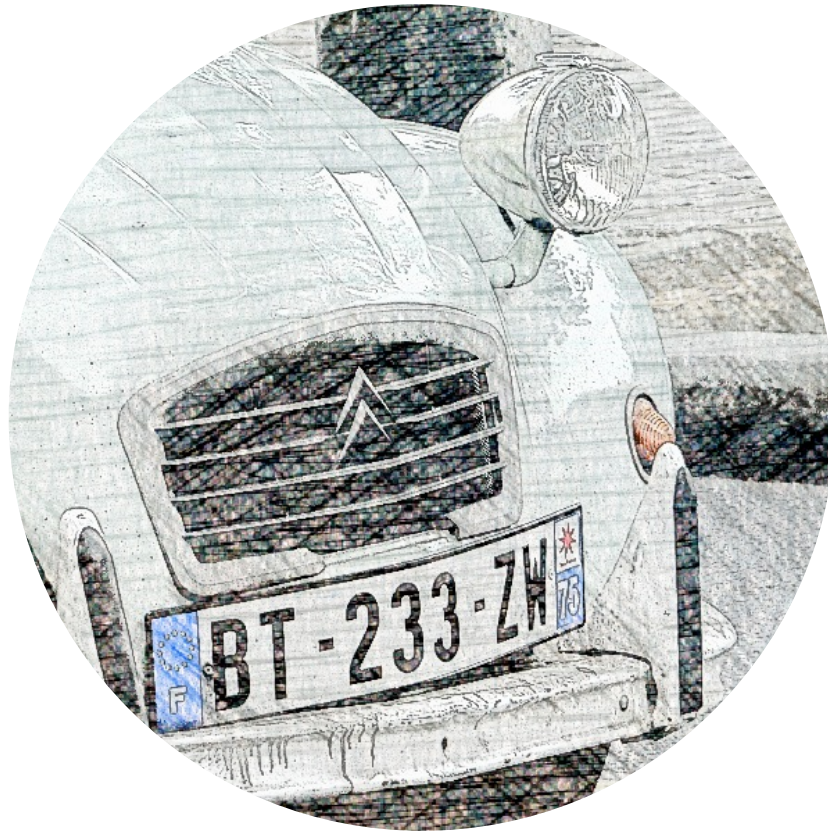
In this example, I used the same photo, and just tried a different mode each time. It takes one click of one button. Done. Check out how different the effect can be every time!

"Tahh
dahhh..one
photo, tons of
choices. All of
them are
puuurty"



CARTOONATIC

"There you go.
Sketching
without a
pencil. You
are brills
brilliant."



Start the car !!
Start the car !!

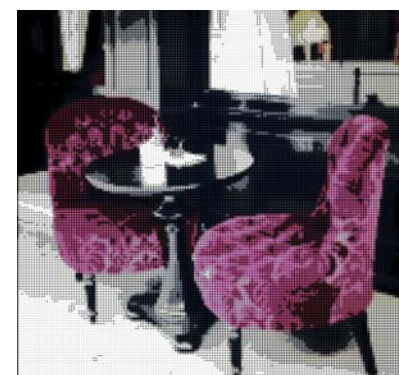
vroom

CARTOONATIC

One of the added beauties of this app is the ease of functionality. Sure it has some whistles and bells like video and flash ... and even the option to flip the camera around for selfies... but the truth of the matter is that it is beautiful in its simplicity.

It is as easy as 1,2,3

1. Take a photo or upload one from your camera roll.
2. Click on a style or mode
3. Save.



"YOU CAN LITERALLY START WITH
ANY PHOTO AND TURN IT INTO
MAGNIFICENCE.

I PROMISE.

I TRIED IT.

A ZILLION TIMES

IT WORKS."

JUST LIKE THIS NEXT APP...



CARTOONATIC

Impress your pals with your magnificence.

CHAPTER 6

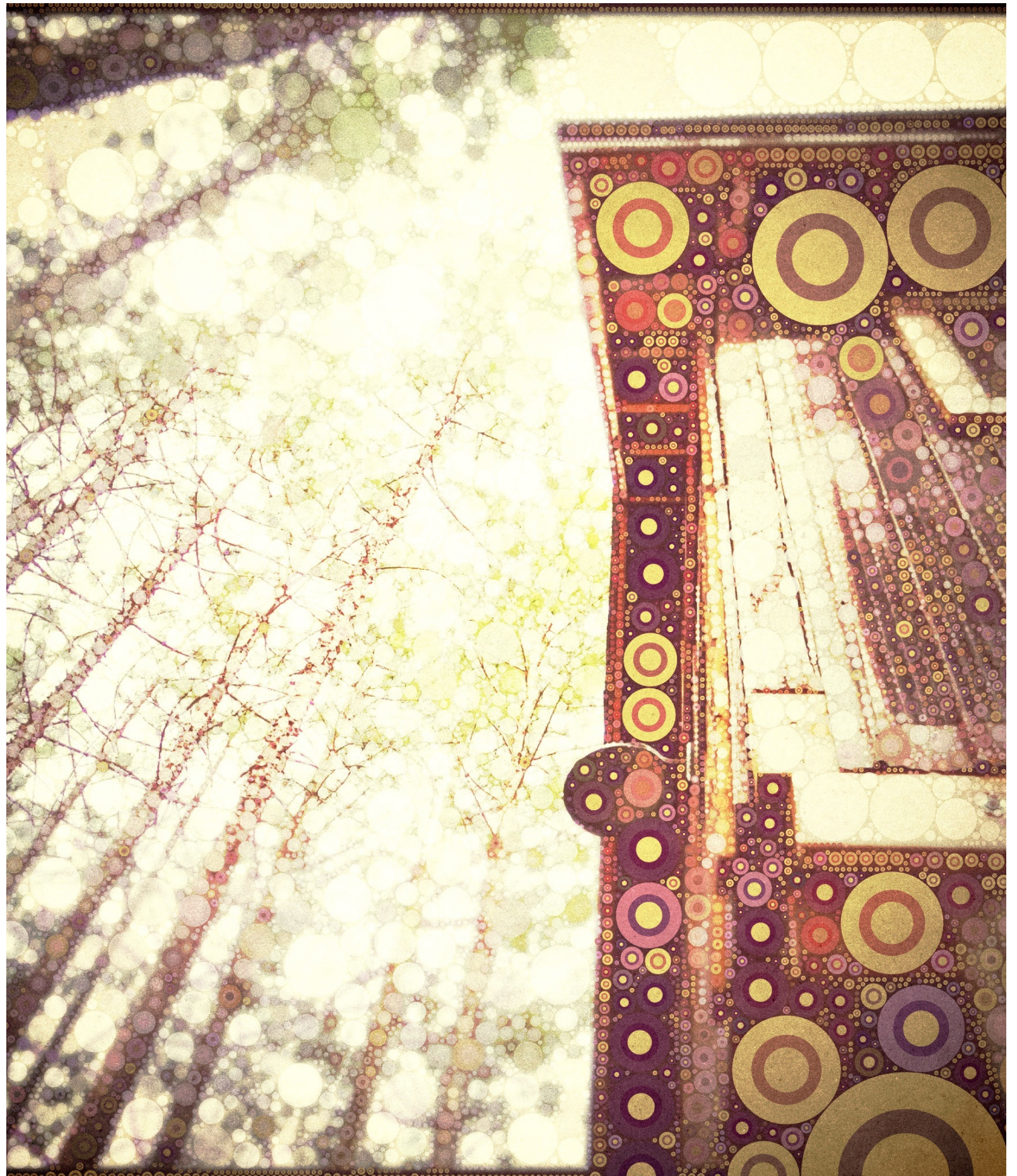
PERCOLATOR

It is time to turn on the PERCOLATOR
and brew some awesome !!

“It’s a unique, well-done modernist app
with a fun retro *wink*.”

—Life In LoFi

Design The Life You Want To Live





Create fascinating photos

It's really not that hard.



PERCOLATOR

I almost said Percolator was better than brewing coffee. Not a chance, nothing can beat a good cup of energy mud in the morning. Coffee is d'bomb. Coffee gives unrealistic expectations of productivity. Drink that motor oil.

It will make you want to jog from Toronto to Texas. Just.Like.That.

What is the next best thing to coffee !?!

Don't answer that. *nudge nudge wink wink*

The answer to this skill testing question is **PERCOLATOR**, man. Take your photos from boring to fabulousness.

How?

Upload a photo. Pick a boring one. Just for kicks... and because I have a point to prove.
Wink

Within the app, you have the options of grinding, percolating, changing the bean size, with soooo many *ways to next Tuesday* to perk that photo. I have no idea what all of the 'percolating' buttons do. I just push them.



Don't ask me what buttons I pushed to make these photos happen.

I
DUNNO.



PERCOLATOR

WHAT HAPPENS NEXT?

Stand back and watch the awesomeness happen. It is a surprise every time. Just like the weather.

I am sure there is a much more formal way of using this app. I dunno.

Here is something for formal : Images are exported as JPEG files with a maximum size of 3584 pixels. I had to plagiarize those words from iTunes. That is as formal as it gets.

Keepin' it simple means just pushing whatever buttons tickle your fancy and wait for the beans to perk your photo to gorgy gorgeousness.

Pretend you are a third grader. Watch things fly all over your screen within the app. It's super cool. I promise.

Double dawg dare you to test my theory. It works.

It's D.i.V.I.N.e.



Percolator

Perks.

Literally.

It just percolates and the little circles, bits and bobs land on your screen. Like multicolor mosaics.

Are you a mosaic artist? This would be a brilliant app to create mosaic templates with !

Grind the beans and watch the photo change. Like droplets of magic. Much like the weather, you never know what is going to happen next.

"Delightfully quirky" —NY Times

PERCOLATOR

Almost better than coffee. Almost.

Do you love the element of surprise? Then you will love this next app ...

CHAPTER 7

HIPSTAMATIC

A simple app that creates
complex looking photos
and frames.

Just **SHAKE** your
hipstamatic **CAMERA**
and boogie!





Get your groove on and shake it.

You know you want to.

HIPSTAMATIC

Hipstamatic is an app I have used for years. Eons of years. It is like an old friend and it looks like an old fashioned camera too.

The beauty of this app is the element of surprise. Open the app and take a photo. Shake your phone (or your booty) and it will change the hipstamatic camera filters and frames for you. It's a no brainer. Just like that.

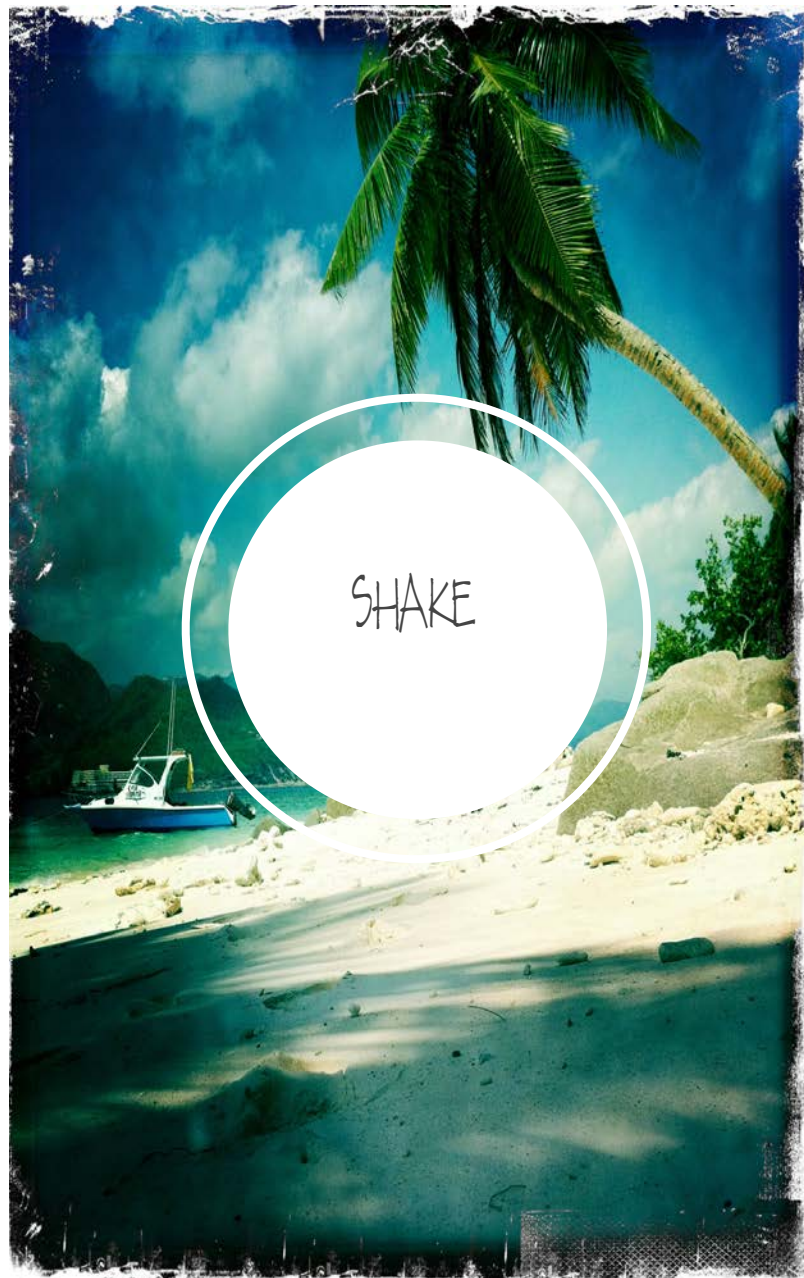
But what if you fall in love with a particular film or frame within Hipstamatic?

No sweat. No worries. No probs. No need to shake your booty. Hipstamatic has your back. You can save it and use the same frames and/or film every time. No need to shake your camera. Your fave film/frame can be used over and over again.

I have traveled the world with this app. It is oh so reliable.

Magical photos happen with the hipstas !!





HIPSTAMATIC

With the swipe of your finger, change your lens flash and film

Easily share to Facebook, Tumblr, Flickr, Twitter and Instagram or just plain 'ol save to your camera roll.

You can upgrade and buy add-on packs too. I have never actually bought an add-on and yet I'm completely, wholeheartedly in love with this app.

It is already beautifully simple with tons of free options to chose from.



Set your settings to have the *Same frame*
every time

~ AND ~



Be guaranteed the same *look and feel*

ON THE

BORDER and in the film



~ OR ~

If you like a *surprise*, shake it up and get a
different film and frame every single time.

HIPSTAMATIC



The hipstamatic photo outline creates a coolio rough

... **EDGE** ...

... *border* ...

... **FRAME** ...

The choice is yours to make.

Or pick a clean line *frame* with defined borders and

rounded curves *

* *Uhm*, like a real woman

HIPSTAMATIC

CHAPTER 8

DO EPIC SHIT

Because *you* can.

IMAGINE THAT?!!

It's official. You can now
be a cake eater and a
decent photo taker.

But not at the same time.

That would just be gross.





Stand up and stand out with your
fabulousness

Make your photos *bootylicious!*

Life is too short for boring.

BECAUSE IT MATTERS,

Let's get down to brass tacks.

Want more? There is more. This book is only **part one** of an epic **ebook series** ~ rolling out throughout the year.

Excited? Faboosh. Pull your t-shirt over your head and run around the room like a footballer after scoring a spectacular goal. Celebrate. Your photos will be d'bomb dot com.

The new ebook will be full of 'blow your mind' apps.

It will make your breasts larger and your waistline smaller. Unless you are a guy. That would just be wrong. For you, it will give you nice hair.





Okay. Okay.

Here is what's in the NEW book:

- * iPad apps that will blow your mind.
- * Very cool additional options to take instagram to a whole new level of deliciousness.



- * How to create photos for your social media with proper size formats
- * WHY you should share your photos via social media.
- * My über secretive ~ top notch ~ exclusive apps that I hold near and dear to my heart.



- * Insider secrets on how to add handwriting to your photos.
- * Are you a blogger? How to really stand out in the loud messy crowd of the internet. Hint : It involves your photos.
- * Great unique ideas on ways to use your photos to save moola & get creative !



LOVE

THE FUTURE IS BRIGHT



The new book will
also have ways to
edit your photos on

your *desktop*
computer

AND

{of course}

on your *mobile*
devices.



Gorgeous
stunningness

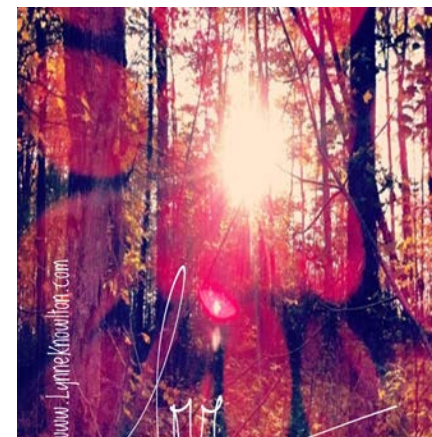


What are your favorite apps?
What are you looking forward to learning?



Please leave a [comment in the blog](#) and let me know what 'yer thinking. Especially if you're thinking about cake.

You can email me directly [here](#) and let me know your wildest app dreams.



Stay foolish.
Stay wise.

Have some fun along the way.
Gorgeous photos will be born.

DON'T FORGET TO BE AWESOME.



Where'd my crown go?!!

I DO have a purple streak in
my hair.

Same thing.

But different.

ONE MORE THING BEFORE YOU BOOGIE...

I would be ever sooooo grateful !

I need your help to land this plane. I'm all dressed up for the occasion. I'm wearing my paper pinterest crown. Aren't you?

It would really help me (and inspire me to lay off the cake and instead create ebooks) if you could **like** my damn [Facebook page](#) and chitty chat about the ebook over there. Or get slapped with a hot dog. Take your pick. Bring a bun.

Did I tell you that you're pretty much my most favorite of all time in the history of ever? Good. Because I need you to **share this with your peeps**. [Tweet it](#). Facebook it. Hoodwink it. I dunno. Just spread the love. Help me **share** this book like tequila shots at a frat party.

PRETTY PLEASE WITH A CHERRY ON TOP :)

[Send your peeps here](#) to download the ebook by signing up to the bloggy. Help me to blow the barn doors off of the myth that photo editing is complicated. I will smooch you for it.

Seriously tho... I am so grateful to YOU for sharing my bloggy.

Where am I? Drinking tequila. Jokes. I'm right behind you. Right where I've always been.

Design the Life You Want to Live and make it shine through the lens of your camera ...even if it is a phone.

LET'S BOUNCE!